



FOR IMMEDIATE RELEASE

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**LOCAL TEXAS, FAMILY-OWNED DAIRY SPECIALIST RE-BRANDS COMPANY WEBSITE
WWW.HILLCOUNTRYDAIRIES.COM TO BETTER SERVE ITS CUSTOMERS**

DALLAS, TX — June 18, 2018 — Hill Country Dairies, Inc. has re-branded and launched a new and improved company website geared to help our valued customers. “We wanted to give every visitor a peek at the important aspects of our business.” says Hill Country Dairies, Inc. Owner and CEO Pat Boyle. This colorful and distinct website is a new online marketing approach for us, devised to interact with customers regularly through rewarding and interesting visits.

“The new site is easy to navigate and provides well-organized company information for customers and employees, as well as, avenues for consumers to navigate items or areas such as services, products, community activities, news and employment information.” says Dallas Manager Chris Boyle.

Introductory messages on the site currently encourage visitors to come back often as tips and insights are offered, while industry news/events will be made available seasonally, aiming to reward loyal customers and visitors.

We encourage you to take a journey for yourself and visit the site at www.hillcountrydairies.com.

About Hill Country Dairies:

Hill Country Dairies is an independent, family-owned and operated, full service supplier of fresh milk and dairy products to restaurants, hotels, healthcare, schools, small format retail stores and other foodservice facilities. Operations today include divisions located in Austin, Corpus Christi, Dallas, Houston, San Antonio and Victoria Texas. Hill Country Dairies offers a wide-range of dairy products on-site including milk, heavy cream, buttermilk, cheese, butter, culture and other dairy related products. For more information on Hill Country Dairies products and services visit www.hillcountrydairies.com or join our conversation [@HillCountryDairies](https://twitter.com/HillCountryDairies).